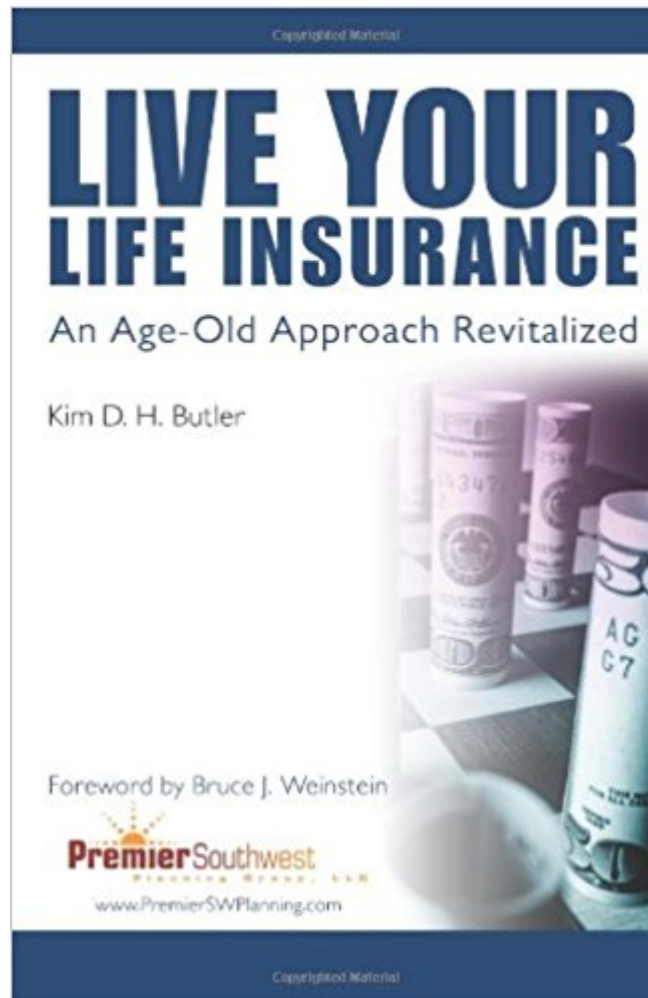




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Live Your Life Insurance: An Age-Old Approach Revitalized



Synopsis

Live Your Life Insurance shows you exactly how you can take advantage of one of the most common, but misunderstood, financial tools. In it, you'll discover exactly how you can use your life insurance to benefit you while you are alive -- and help you build financial security. In addition, it will reveal ways to make the best of your policy no matter what age you are. Most people don't realize what a powerful tool they have in their life insurance policies -- this book will be your guide.

Book Information

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Customer Reviews

Kim Butler's book is fabulous. She clearly presents you with the little known fact that "the first Beneficiary of your Life Insurance policy should be YOU." It is likely the most under-utilized opportunity in personal finance to increase your cash flow. You read that right: you don't have to die to use properly-designed Life Insurance! It's not about just borrowing from your cash value, you don't sell your policy to someone; none of that here. She clearly gives you some tools and concepts you'll want when you look to utilize a non-traditional financial planning approach, hopefully very soon. Thank God for Prosperity Economic teachers like Kim. Her leadership and this book are a first for consumers, because they are based on truth concepts. I've known of Kim for years, and I've verified these concepts over the last 25+ years, even longer than I've known her. The book is easy for a consumer to read and understand (It is NOT easy for a traditional financial planner, so don't bother). She divides LYLI into 3 sections: 1. How to Use Your Cash Value, 2. How to Use Your Death Benefit While You Are Living, and 3. A very clear Glossary. Within this framework, she describes 5 phases of owning life insurance from the very first year with real-world examples: The Start-up Phase, Years 1-5; The Leverage Opportunity Phase years: 6-30; Spending Other Assets

Phase: Years 20 - 40; Using the Death Benefit Phase (Years 41 - 50); and finally the 5th Phase, Setting Up the Family Bank (Years 51+). This is an excellent, common-sense approach to personal finance, and it could not come at a better time for you. Remember: The "first Beneficiary of your Life Insurance policy should be YOU." People who own, utilize, and live their life insurance love it. Enjoy this book Bobby

One would be hard pressed to find another person on the planet with more working knowledge of the power of whole life insurance and the plethora of uses for this most underappreciated and often abused financial tool than Kim Butler. Kim's book provides specific examples of the benefits of whole life as a living contract where the owner is the first beneficiary of the product. Life insurance, properly structured and utilized is without a doubt THE most potent financial tool to create wealth for families, business owners and individuals. In the hands of someone like Kim Butler, who understands it's potential, especially in these turbulent financial times, life insurance comes to life. For those who take the time to understand it's versatility and to appreciate the infinite number of ways that life insurance can be used in everyday life, they soon learn that properly structure and used, life insurance has the potential to become THE most resourceful tool in their financial tool box! Kim's book is a welcome addition to the increasing clamor for accurate, viable information for those wanting to create, use and maintain wealth without resorting to the gambling in the markets.

Kim Butler has a unique and refreshing view of life insurance. Instead of only receiving benefit from your insurance when you die, she explains how to use it while you are alive. She clearly explains how life insurance can be an asset throughout your life. I am also one of Kim's clients, and I can honestly say that insurance as she explains it works just like she says it does in Live Your Life Insurance. A great book and a new way of thinking about life insurance that everyone should read.

This is an excellent book for anyone looking for ways to plan for their retirement while simultaneously enjoying life with the added benefit of leaving a legacy behind to your heirs. Keep in mind that it's vital that you work with a professional agent who understands how to assist you in properly setting up permanent cash value life insurance. The author's CLUE Method is exactly the strategy I advise my clients to use in the implementation of their policies. C=Control, L= Liquidity, U=Use, E= Equity, please get the book so that you'll never have another sleepless night worrying about your 401(k) after a volatile day on Wall Street.

I'll give credit to the author for distilling a great savings and personal finance tool to a VERY quick read, but having read other books on the subject such as Bank on Yourself, Becoming Your Own Banker: Unlock the Infinite Banking Concept, The Wall Street Alternative etc, there are plenty of other books out there that provide the same information with more depth and often for less money overall (and certainly less per page!). I think the greatest value this book could offer is as a primer for potential customers that's easy to read, but at \$25 a pop, I'm not about to buy a case for sharing. Final analysis: this book's info is good, it's quick, and it's overpriced. Buy Nelson Nash's Becoming Your Own Banker for a few dollars less and get twice the book from the guy that conceived of the method Ms. Butler is re-branding.

I would recommend this book to anyone ready to question the current status quo of investment advice being doled out by so-called experts. It is a great complement to other books on the subject (any by Nelson Nash, Financial Independence in the 21st Century, The Power of Zero) and gives great definitions of all the basic terms associated with Infinite Banking/Income for Life, as well as providing possible scenarios as you age and your financial needs change. I'm ready to get started!

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